REMARKS

Consideration of the amendments to the application is respectfully requested. The amendments are made pursuant to 37 C.F.R. 1.116 and 1.121. No new matter has been entered.

Status of Claims

Claims 1-47 are pending in this application.

Claims 1-47 stand rejected.

Claim 32 has been amended.

Claims

Rejection under 35 U.S.C. 103(a) as being unpatentable over Himmel et al. (US 6,211,874) in view of Kaply (US 6,215,490)

In paragraph 7 of the Final Office Action, the Examiner rejected Claims 1-5, 27, 29, 30, 31-34 and 40-43 as being unpatentable over Himmel et al. (US 6,211,874) in view of Kaply (US 6,215,490).

Regarding Claims 1-31, Applicant has submitted a Declaration under 37 C.F.R. 1.131 swearing behind Himmel et al. (U.S. Patent No. 6,211,874). Accordingly, the rejection of Applicant's Claims under 35 USC 103(a) as being unpatentable over Himmel et al. (US 6,211,874) in view of Kaply (US 6,215,490) should be withdrawn.

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Amended Claim 32 reads as follows:

32. A system for displaying content viewed on a display device, comprising:

a single electronic webpage displaying simultaneously together a plurality of scrolling sub-framed arrays, each sub-framed array containing a frame containing a plurality of thumbnails and a plurality of independently selectable sub-frames, each sub-framed array able to be independently and selectively stopped and scrolled at a selective speed by a viewer or website operator. (Emphasis added)

Himmel and Kaply, individually or in combination, **do not** teach "a single electronic webpage displaying simultaneously together a plurality of scrolling sub-framed arrays. each sub-framed array containing a frame containing a plurality of thumbnails and a plurality of independently selectable sub-frames." Himmel only teaches stacked windows, each window being a separate page, as disclosed in column 7, lines 25-30. Thus, the windows of Himmel are not described as "sub-framed arrays," especially in view of the scope of the specification and claim language. Like Himmel, Kaply teaches stacked windows.

Furthermore, Himmel **does not** teach "a single electronic webpage displaying simultaneously together a plurality of scrolling sub-framed arrays," as claimed. With regard to the present invention, the "plurality of scrolling sub-framed arrays" are displayed via a single "webpage" so that the "arrays" share the same tool bar and navigational bar of such "webpage". In Himmel, as best seen in FIG. 5C, each link is displayed via its own "page" wherein such "page" has its own tool bar and navigational bar. Thus, a feature of Himmel as described in column 7, lines 29-33, the windows can be "maximized" so that they operate in a full-sized mode.

Similarly, the Kaply does not teach "a single electronic webpage displaying simultaneously together a plurality of scrolling sub-framed arrays," as claimed. Instead, Kaply displays stacked windows.

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In view of the foregoing remarks, the Claim 32 is allowable over the combination of Himmel as modified by Kaply and the corresponding rejection under 35 USC 103(a) should be withdrawn. Since Claims 33-46 depend from independent Claim 32, then for the same reasons set forth above with regard to Claims 32, these dependent claims are also allowable over the combination of Himmel as modified by Kaply and the corresponding rejection under 35 USC 103(a) should be withdrawn.

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CONCLUSION

In view of the foregoing remarks and amendments, the Applicant believes that they have overcome all of the Examiner's basis for rejection, and that this application therefore stands in condition for allowance. However, if the Examiner is of the opinion that such action can not be taken, the Applicant requests that he contact their undersigned attorney at (908) 654-8000 in order to resolve any outstanding issues without the necessity of issuing another Office Action.

Respectfully submitted,

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Dated: December 18, 2003

Westfield, New Jersey

CERTIFICATE OF MAILING

I hereby certify that on December 18, I caused this Request for Continued Examination Amendment of U.S. Patent Application Serial No. 09/544,036 to be mailed by first class mail to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Jean-Marc Zimmerman